

Trustees

Avishkar Tendle … Managing Trustee

Avishkar was 10 when he participated in his first high-altitude Himalayan trek and has been hooked ever since. Today, he is an Outdoor Educator. He has been a professional in Adventure Sports and Travel for the past 9 years. He has travelled and trekked extensively in the Himalayas and the Sahyadris. He also works in Montana, USA leading wilderness-based backpacking courses for the Voyageur Outward Bound School – an international organization for Outdoor & Experiential Education. Avishkar decided he’d be happier with qualifications that weren’t too academic and promptly dropped out of junior college. He did graduate though from the Himalayan Glacier Mountaineering Course conducted by the National Outdoor Leadership School, USA. He’s a certified Wilderness First Responder from Wilderness Medical Associates, USA and a Grade - An alumnus of the Mountaineering Course at the Directorate of Mountaineering and Adventure Sports, Manali. A Rock Climbing Course from the Girivihar Foundation, a Solo Para-gliding Course from Rush Adventure and a one-year certificate course in Ornithology (Bird Study) (BNHS, Mumbai) made sure his hobbies and passions turned into solid skill-sets. Avishkar has completely dedicated himself to the Outdoors in all aspects and amongst other things, is the Managing Trustee for NOET. He strives towards to explore and understand every facet of the environment he is working in, initiate’s curiosity in the groups he is working with and has an insatiable appetite for learning.

Prahlad Kakkar … Trustee – Chief Advisor

Prahlad Kakkar has been the Advertising Film Director for Genesis Film Production Pvt. Ltd., India’s oldest and one of India’s foremost Ad film production houses since its inception in 1977. Prahlad Kakkar has ruled the advertising world with his brand of irreverent humor and has created award winning commercials for the most reputed corporates and agencies in India and the Asia Pacific region. He is also a worthy recipient of the prestigious Lifetime Achievement Award for his contribution to Advertising and Film Art (2000). The Abbys, held in Bombay recently, conferred “Recognition of Distinction” for Prahlad’s contribution to Indian and Asian advertising. A staunch believer of living large, Prahlad Kakkar has given shape to his myriad interests and effectively converted many into profitable ventures. A connoisseur of cigars and fine food, he owns a thriving business of his

personal brand of cigars. His passion for food and people has proved instrumental in his association with a variety of restaurants, enabling him to introduce diverse tastes and styles of dining to the city of Mumbai. Not without a social conscience, he is also the co-founder member of Reef Watch Marine Conservation, involved in creating marine awareness, education, scientific research and data collection. He is a certified Scuba Diving Instructor, successfully running 'Lacadives', the first scuba diving school in the Kadmat and Bangaram islands of Lakshadweep. Realising that Outdoor Education is an incomparable medium for a better future; Prahlad supports and plays an important role as the Chief Advisor & Trustee of Natura Outdoor Education Trust.

Subhash Tendle - Trustee
- Faculty

Subhash Tendle is an alumnus of Sir J.J. Institute of Applied Arts, Mumbai. He has more than 35 years of brand communication and advertising experience. He has worked as Creative Director for FCB-Ulka for more than two decades. In the last 15 years of his long stint in FCB as a creative director, he was largely involved in training creative people to be more effective in their idea generation work. Therefore, after formally retiring from FCB, the next logical step was to begin a new career—teaching advertising communication at the Mudra Institute of Communications, Ahmedabad (MICA), first as visiting faculty for three years, and now on a permanent basis as faculty teaching Creative Communication.

At MICA, he is responsible for the success of one of its courses, Crafting Creative Communications, a specially designed course for budding art-directors, copywriters and ad-film makers.

He is also a partner and creative think tank of Sixth Sense, a corporate communication and design boutique based in Bangalore.

Many industry heads have openly acknowledged the effectiveness of this course. Three years, ten batches and over 20 international awards won by students - the facts speak for themselves. Realising that Outdoors and Adventure is an incomparable catalyst for learning, Subhash also designs and executes, Creative Workshops combined with Outdoor Management & Development Programmes for Natura Outdoor Education Trust.